Workshop on Advanced Qualitative Data Analysis (QDA) using ATLAS.ti 8 Software Package

Course Highlights

- ATLAS.ti 8 installation and environment
- Qualitative research characteristics
- Data management and organization
  - Documents
  - Quotations
  - Codes
  - Memos
  - Networks
  - Links
- Twitter, endnote, and google earth data handling
- Survey data handling
- Multiple libraries and users
- Word clouds and word lists
- Excel, SPSS, and ATLAS.ti 8 integration
- Data analysis and report
  - Query tool
  - Co-occurrence explorer
  - Co-occurrence table

Considering different sources and types of data, running precise qualitative data analysis without employing advanced software packages will be inevitable. For this reason, ATLAS.ti has been developed for the researchers who want to simultaneously see the big picture and appreciate the details. Researchers can simply reveal meaning and relationships based on the data and gain rich insights with this intuitive and powerful QDA software package.

This workshop is a practical 1-day course that provides an environment for one-on-one coaching on QDA. Through this workshop, the participants will get equipped with modern qualitative data management and analysis.

Date: 30 July 2018
Time: 9.00 am to 5.00 pm
Venue: Seminar Room, Lower Ground, Block C, sains@usm, Persiaran Bukit Jambul, 11900, Bayan Lepas, Penang

HRDF CLAIMABLE*
*Subject to HRDF Approval
WORKSHOP TASKS AND DELIVERABLES

Participants will be assisted to install ATLAS.ti 8 software on their laptops upon arrival to the workshop. Actual data and documents will be made available for practical experience during the workshop. Participants will be guided on working with projects. They will learn how to create and manage quotations and codes within different types of documents such as audio, video, image, google earth, twitter, and endnote data documents. Also, the participants will create linkages among different types of data elements and come up with new evidence-based models or networks. Lastly, they will be guided on preparing meaningful reports for the purpose of sharing the research findings.

TARGET PARTICIPANTS

Postgraduate students, postdoc fellows, data analysts, research fellows, principal investigators of research projects, academics, industry representatives, and all who love and value qualitative data analysis skills

FEE

Rate: RM250.00
*covers tea break, lunch, workshop materials, and certificate
Inclusive of GST (GST registration number: 0012 9141 9648)

MODE OF PAYMENT

Please be informed that payment has to be made before 10 July 2018

Method of payment:
. i. Electronic Fund Transfer (EFT)
. ii. Telegraphic Transfer (TT).
. iii. Bank-in ATM.
. iv. Cheque (Only company cheque are accepted).
. v. Money Order.
. vii. Local Order (LO) / Purchase Order (PO).

For each type of payment, proof of payment must be sent before we can issue a receipt.

<table>
<thead>
<tr>
<th>Name of Recipient:</th>
<th>Jsains Holding Sdn. Bhd.</th>
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<tbody>
<tr>
<td>Name of Local Bank:</td>
<td>AmBank (M) Berhad</td>
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<tr>
<td>Address of Local Bank:</td>
<td>AmBank (M) Berhad, Level 21, Menara Dion, Jalan Sultan Ismail, 50250 Kuala Lumpur, Malaysia.</td>
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<tr>
<td>Account No.</td>
<td>888 – 100 – 985 – 0380</td>
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<td>Swift Code</td>
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ENQUIRIES

Content of the program:
Dr. Majid Ghasemy
majid.ghasemy@usm.my
04-653 5769

Others:
Mr. Ahmad Firdaus
afirdaus.as@gmail.com
04-653 5765

EXPECTED OUTCOMES

Participants are expected to:
. Understand the characteristics of QDA.
. Understand how ATLAS.ti 8 works
. Comprehend the analytic strategies in QDA.
. Create and manage new projects
. Add and manage documents
. Create quotations within a wide range of qualitative data types such as audio, video, text, endnote, google earth, and twitter data
. Create, edit, and manage codes
. Open coding
. In vivo coding
. List coding (& free codes)
. Quick coding
. Auto coding
. Drag and drop method of coding
. Work with memos and comments
. Create and manage named and unnamed networks
. Search for pieces of information throughout the entire sections of the project
. Group data elements
. Documents
. Codes
. Memos
. Networks
. Creating world clouds and word lists
. Analyse the data
. Running query tools
. Using co-occurrence explorer
. Using co-occurrence table
. Working with code-document tables
. Prepare the reports

FACILITATOR

DR MAJID GHASEMY is a senior lecturer at National Higher Education Research Institute (IPPTN), USM, and the Global Higher Education Network Coordinator appointed by Vice-chancellor of USM. His research interests include academic leadership and management, higher education policy and practice, performance effectiveness, sustainable higher education, and contemporary issues in higher education. Majid has published papers in prestigious journals such as Asia Pacific Education Review and SAGE Open. He also collaborates as a reviewer with a few of the high impact journals such as Asia Pacific Education Review, Journal of Applied Research in Higher Education, and International Journal of Public Leadership.

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